

Which Is Your Tag Line?

By [admin](#) May 11, 2020

Which is your tag line?

Hi,

In a huge techno- world around us, there is so much to inspire from ! Have you ever thought, companies & organisations are not only there for products but you can also get some useful tips from them that too free of cost. How? Check few taglines of some of the brands here. Each one is like a Mantra, if at all you can follow any one out of these, your life is going to be much more better than what it is presently.

Now if you question, what's a tagline, well, it is a short, memorable phrase that conveys the main sentiment or feeling that you want people to associate with you. A good tagline becomes a cultural reference. A catchphrase, a slogan, a watchword motto, a mission statement, or a punchline.. name it any, but its the core philosophy, the pillar which holds the complete story of that company leading it to be a brand, a name in itself. Now the question is whats a brand? Any unique type of product produced by a particular company becomes a brand.

Friends, here is the twist...We all are unique & already a brand made by almighty, unfortunately we have never pondered on this ! Never realised! Try to find out your punchline, your philosophy of living, your tagline for life & get established as the BRAND. And the day you become

a brand, your tag line becomes a brand line too. Then others start getting inspired.

So my dear, ask your self, what's your tag line? Punch yourself within till you find out your punchline.

FEW TAGLINES OF POPULAR BRANDS

- 1) Nike: There Is No Finisn Line
- 2) Nike: Jut Do It
- 3) Apple: Think Different
- 4) Tesco: Every Little Helps
- 5) General Electric: Imagination at Work
- 6) TacoBell: Think Outside the Bun
- 7) IMAX: Think Big
- 8) Airbnb: Belong Anywhere
- 9) Harley Davidson: All for Freedom, Freedom for All
- 10)Levi's: Quality never goes out of Style
- 11)Subway: Eat Fresh
- 12)Walmart: Save Money, Live Better
- 13)Adidas: Impossible is Nothing

- 14)Ford: Go Further
- 15)Sprite: Obey your Thirst
- 16)Electronic Arts: Challenge Everything
- 17)Roxy's: Reduce your carbon footprint in style
- 18)Tag Heuer: Don't Crack Under Pressure
- 19)AJax: Stronger than dirt
- 20)CalvinKlein: Between love & madness lies obsession
- 21)Google: Don't be Evil
- 22)Haagen-Dazs: Pleasure is the path to joy
- 23)Hewlett Packard: Invent
- 24)Johnnie Walker: Keep Walking
- 25)Kodak: Share moments, share life
- 26)LG: Life's Good
- 27)Philips: Lets make things better
- 28)Porsche: There is no substitute
- 29)Red Cross: The greatest tragedy is indifference
- 30)Reebok: I am what I am
- 31)United negro College fund: A mind is a terrible thing to waste

- 32)Wisconsin: Live like you mean it
- 33)At & T: Reach Out & touch someone
- 34)FTD: Say it with Flowers
- 35)Lexus: The relentless pursuit of perfection
- 36)Tata Safari: reclaim your life
- 37)Air Deccan: Simplify
- 38)Britannia: Eat healthy, think better
- 39)Idea: an idea can change your life
- 40) Airtel: Express yourself
- 41) Ceat: Born Tough
- 42)Jabong: Be you
- 43)Infibeam.com: Shop with a smile
- 44)Housing.com: Look Up
- 45)Haier: No noise, only performance
- 46)Telegraph: The unputdownable
- 47) Hike Messenger: Hike up your life